



Gretna Gritty Mud Run/Walk Fundraiser Business Sponsorship Opportunity



When: Saturday, September 12, 2026

First heat begins at 8am

Where: Gretna Glen Camp & Retreat Center

87 Old Mine Road Lebanon, PA 17042

Why Become a Gretna Gritty Sponsor?

The Gretna Gritty 5K Mud Run/Walk is one of Lebanon County's premier family-friendly events, bringing together hundreds of runners, volunteers, families, and spectators for an unforgettable day of muddy fun. By becoming a sponsor, your business will receive valuable exposure in our community while helping Gretna Glen Camp & Retreat Center continue its year-round ministry of serving children, youth, families, churches, and community groups.

Your sponsorship helps provide life-changing outdoor ministry experiences where children, youth, adults, and families grow in faith, build lasting friendships, develop leadership skills, and experience God's creation.

As a Gretna Gritty Sponsor, Your Business Will:

- Reach hundreds of participants, families, volunteers, and spectators.
- Be promoted through Gretna Glen's website, social media, email marketing, and event advertising.
- Demonstrate your commitment to our local community.
- Help provide meaningful camp experiences for children and families.

For 13 years, the Gretna Gritty has been bringing our community together while supporting the year-round ministry of Gretna Glen.

- Hundreds of participants each year.
- Thousands of dollars raised to support camp ministry.
- One of the area's premier family-friendly adventure events.
- Helping children experience camp, faith, friendship, and the outdoors.

Your sponsorship directly supports Gretna Glen Camp & Retreat Center's mission of providing life-changing outdoor ministry experiences for children, youth, adults, families, churches, and community groups throughout the year.

Thank you for considering a partnership with Gretna Glen. Together, we can continue making a lasting impact in the lives of children and families for years to come.

Sincerely,

Apryl Miller, Executive Director & Dan Kirby, Operation Director & Race Director

Sponsorship Opportunities-Please select one. Sponsorship deadline: September 1, 2026.

☐ **Waterfront Sponsor — \$2,500 (Limited to One)**

- Prime area for the most viewability
- Premium logo placement on event T-shirts
- Large logo on event banner
- Recognition on Gretna Glen website
- Featured social media recognition
- Recognition during awards ceremony
- Opportunity for business banner/tent
- Four complimentary race registrations

☐ **Area Sponsor — \$1,000**

- Exclusive sponsorship of a major event area (first come, first served; see event map).
- Large sponsor banner
- Company logo on event T-shirts
- Recognition in event marketing
- Awards ceremony recognition
- Social media spotlight
- Business listed on Gretna Glen website
- Two complimentary race registrations

☐ **Obstacle Sponsor — \$600**

- Sponsor banner at obstacle
- Recognition at Start/Finish Pavilion
- Company logo on event T-shirts
- Recognition in event marketing
- Social media recognition
- Awards ceremony recognition

☐ **Banner Sponsor — \$400**

- Business logo on Start/Finish banner
- Business logo on event T-shirts
- Recognition in event marketing

☐ **Gritty Sponsor — \$200**

- Business name on event T-shirts
- Recognition in event marketing

Company Logo

Businesses sponsoring at the \$400 level and above are invited to submit a high-resolution color logo (PNG, JPG, or EPS) to director@gretnaglen.org by September 1, 2026.

Business Information

Business Name: _____
(Exactly as you would like it to appear in advertising)

Contact Person: _____

Title: _____ Phone: _____

Email: _____ Address: _____

Payment Options

- ☐ Check Enclosed (Payable to: Gretna Glen Camp & Retreat Center Memo: Gretna Gritty Sponsor)
- ☐ Please send an invoice
- ☐ Please contact me for payment information

Mail:

Gretna Glen Camp & Retreat Center
Attn: Gretna Gritty Sponsorships
87 Old Mine Road
Lebanon, PA 17042

Questions?

Apryl Miller, Executive Director
717-273-6525
director@gretnaglen.org

Gretna Glen Camp & Retreat Center is a nonprofit 501(c)(3) organization. Sponsorships may be tax-deductible as allowed by law.